

<i>SERFF Tracking Number:</i>	<i>UHLC-125629781</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>United HealthCare Insurance Company</i>	<i>State Tracking Number:</i>	<i>38840</i>
<i>Company Tracking Number:</i>	<i>AS658 (4/08)/MS385 (4/08)</i>		
<i>TOI:</i>	<i>MS05G Group Medicare Supplement - Standard Sub-TOI:</i>	<i>MS05G.001 Plan A</i>	
	<i>Plans</i>		
<i>Product Name:</i>	<i>Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>FSI & BRC/Med Supp FSI ad</i>		

Filing at a Glance

Company: United HealthCare Insurance Company

Product Name: Medicare Supplement SERFF Tr Num: UHLC-125629781 State: ArkansasLH

TOI: MS05G Group Medicare Supplement - SERFF Status: Closed State Tr Num: 38840
Standard Plans

Sub-TOI: MS05G.001 Plan A Co Tr Num: AS658 (4/08)/MS385 State Status: Filed-Closed
(4/08)

Filing Type: Advertisement Co Status: Reviewer(s): Stephanie Fowler
Author: Michelle Ambach Disposition Date: 05/12/2008
Date Submitted: 05/01/2008 Disposition Status: Filed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: FSI & BRC	Status of Filing in Domicile: Pending
Project Number: Med Supp FSI ad	Date Approved in Domicile:
Requested Filing Mode:	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Group
Submission Type: New Submission	Group Market Size: Large
Overall Rate Impact:	Group Market Type: Association
Filing Status Changed: 05/12/2008	
State Status Changed: 05/12/2008	Deemer Date:
Corresponding Filing Tracking Number:	
Filing Description:	

We enclose for your information and review, proof copies of advertising material for use in connection with the AARP group health insurance "AARP Health Care Options". This advertising is new and does not replace any material previously approved by the Department.

This Invitation to Inquire will run with a Business Reply Card that is also included for your review. This material will run

SERFF Tracking Number: UHLC-125629781 State: Arkansas
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Plans
Product Name: Medicare Supplement
Project Name/Number: FSI & BRC/Med Supp FSI ad

in various magazines and newspapers in August 2008. The Policy Form Number GRP79171 GPS-1 appears on the attached Ad in the Disclaimer paragraph.

Please note that the attached advertising PDF includes both AS658 (4/08) and MS385 (4/08) in one PDF.

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
601 Office Center Dr. (267) 470-1519 [Phone]
Fort Washington, PA 19034 (267) 470-1906[FAX]

Filing Company Information

United HealthCare Insurance Company CoCode: 79413 State of Domicile: Connecticut
450 Columbus Boulevard Group Code: 707 Company Type: Health
PO Box 150450
Hartford, CT 06115-0450 Group Name: State ID Number:
(215) 653-8046 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
Fee Amount: \$25.00
Retaliatory? No
Fee Explanation: STATE REQUIRED FEE
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United HealthCare Insurance Company	\$25.00	05/01/2008	20043592

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Stephanie Fowler	05/12/2008	05/12/2008

SERFF Tracking Number:	UHLC-125629781	State:	Arkansas
Filing Company:	United HealthCare Insurance Company	State Tracking Number:	38840
Company Tracking Number:	AS658 (4/08)/MS385 (4/08)		
TOI:	MS05G Group Medicare Supplement - Standard Plans	Sub-TOI:	MS05G.001 Plan A
Product Name:	Medicare Supplement		
Project Name/Number:	FSI & BRC/Med Supp FSI ad		

Disposition

Disposition Date: 05/12/2008

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

Item Type	Item Name	Item Status	Public Access
Form	PRINT AD	Filed	No

SERFF Tracking Number: UHLC-125629781 State: Arkansas

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TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A
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Form Schedule

Lead Form Number: AS658 (4/08)/MS385 (4/08)

Review Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed	AS658 (4/08)/MS385 (4/08)	Advertising	PRINT AD	Initial		45	AS658 (4.08)-MS385 (4.08) FSI 4.25.pdf

be confident in the

{*howwhatwherewhenwhy*}

of your Medicare options

Find out how an AARP Medicare Supplement Insurance Plan can help with some of the costs not covered by Medicare.

Complete and mail this card for your free information kit or call X-XXX-XXX-XXXX, code XXX.

Give this card to a friend.



☒ **YES!** Please send my no-obligation, free information kit on AARP Medicare Supplement Insurance Plans, insured by United HealthCare Insurance Company.

Return this card or call toll-free: X-XXX-XXX-XXXX, code XXX

1) Name (Mr., Mrs., Ms.) Please Print

DOB Medicare (Part B) Effective Date
MM/DD/YYYY MM/YYYY

2) Address
City State Zip

3) AARP Membership number

4) Phone () -

If you provide your phone number or e-mail address, an agent may contact you.

5) E-mail Address

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse individual agents.
Not eligible for Medicare and between the ages of 50 and 64? Call for more information.
MS385 (4/08)

☒ **YES!** Please send my no-obligation, free information kit on AARP Medicare Supplement Insurance Plans, insured by United HealthCare Insurance Company.

Return this card or call toll-free: X-XXX-XXX-XXXX, code XXX

1) Name (Mr., Mrs., Ms.) Please Print

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Not eligible for Medicare and between the ages of 50 and 64? Call for more information.
MS385 (4/08)

Medicare alone could leave you with big out-of-pocket expenses.

why { An AARP Medicare Supplement Insurance Plan, insured by United HealthCare Insurance Company, can help. You'll get the coverage you need and limit your out-of-pocket costs, which could save you thousands* on some of the expenses Medicare doesn't cover.

who Anyone turning 65 or older and on Medicare can apply for these plans

what Get help paying co-pays and co-insurance not covered by Medicare

where Go to any doctor or hospital that accepts Medicare

when Plans to use when at home or travelling in the U.S. No networks to worry about.

Supplement your Medicare with confidence.

Call today and receive your free information kit, even if you're not an AARP member.[†]

X-XXX-XXX-XXXX

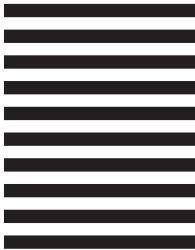
[†]This is a group Medicare supplement policy and you must be an AARP member to purchase this product.

AARP | Health
Medicare Supplement Insurance
insured by United HealthCare Insurance Company

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Medicare Supplement Insurance
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NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



UNITED HEALTHCARE
INSURANCE COMPANY
PO BOX 25601
LEHIGH VALLEY PA 18003-9905



These plans carry the AARP name and United HealthCare Insurance Company pays a fee to AARP and its affiliate for use of the AARP trademark and other services. Amounts paid are used for the general purposes of AARP and its members.

AARP does not make health plan recommendations for individuals. You are strongly encouraged to evaluate your needs before choosing a health plan. AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse individual agents.

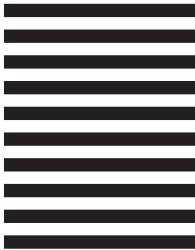
AARP Health is a collection of health-related products, services and insurance programs available through AARP. Neither AARP nor its affiliate is the insurer. AARP contracts with insurers to make coverage available to AARP members. Insured by United HealthCare Insurance Company, Fort Washington, PA (United HealthCare Insurance Company of New York, Islandia, NY for New York residents). **Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.** Policy Form No. GRP79171GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. This is a solicitation of insurance. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

*Juliette Cubanski, et al., Medicare Chartbook, Third Edition, Summer 2005, <<http://www.kff.org/medicare/7284.cfm>> (December 6, 2006).

AARP | Health
Medicare Supplement Insurance
insured by United HealthCare Insurance Company



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NECESSARY
IF MAILED
IN THE
UNITED STATES



UNITED HEALTHCARE
INSURANCE COMPANY
PO BOX 25601
LEHIGH VALLEY PA 18003-9905



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Rate Information

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